

Cannabis Packaging Solutions Checklist

Use this checklist to ensure your packaging strategy aligns with compliance, efficiency, branding and cost-effectiveness goals.

Compliance Assessment

- ☐ Meets child-resistance requirements for all operating states
- ☐ All required warning labels and info are clearly displayed
- ☐ Verified compliance across states where products are sold
- ☐ System in place to track regulatory changes
- ☐ Compliant with state-specific material restrictions

Product Integrity Verification

- ☐ Protects freshness, potency, and overall product quality
- ☐ Offers sufficient moisture control for the product type
- ☐ Uses inert materials that don't alter flavor or composition
- ☐ Meets shelf life requirements
- ☐ Provides protection against contamination and tampering

Operational Efficiency Analysis

- ☐ Compatible with current production equipment
- ☐ Scalable for future demand increases
- ☐ No recurring packaging-related production bottlenecks
- ☐ Packaging inventory is well-managed
- ☐ Optimized for shipping size and storage space

Brand Consistency Evaluation

- ☐ Consistent branding across all product lines
- ☐ Visually distinctive from competitors
- ☐ Effectively communicates brand values
- ☐ Balances compliance and visual design
- ☐ Resonates with your target customer segments

Cost Management Review

- ☐ Total packaging cost (materials, labor, waste) is calculated
- ☐ Orders are optimized for inventory balance and volume discounts
- ☐ Packaging partner evaluated for cost-effectiveness
- ☐ Standardized packaging considered to lower costs
- ☐ Stock vs. custom packaging options compared

Partner Relationship Assessment

- ☐ Provider understands cannabis industry requirements
- ☐ Offers support with compliance and regulatory updates
- ☐ Delivers responsive and reliable customer service
- ☐ Consistently meets volume and timeline expectations
- ☐ Offers flexible, business-friendly payment options

